

Press Releases, Conferences and Interviews

It is important that information about district and/or school activities and other events be provided to the community in a way which will create and maintain a dignified and professionally responsible image for the school district.

The procedures listed below shall be followed when providing official district information to the news media:

1. The Board president shall be the official spokesperson for the Board, except as this duty is delegated to another board member or the superintendent.
2. The superintendent shall provide for distribution of news releases which are of a district-wide nature or pertain to established district policy.
3. The superintendent shall establish regulations for the dissemination of news releases pertaining to individual schools and athletics.

Adopted: January 2017